

**International Workshop on Innovation & Technology Management (IWITM) -- Beijing, Oct. 25-26, 2013**

**Room 618, New Main Building, Beihang University**

**PROGRAM**

<b>Time</b>	<b>Chair / Discussant</b>	<b>Speaker</b>	<b>Title of the speech</b>	<b>Organization</b>
<b>Oct. 25, 2013</b>				
08:00-08:30	Registration / Coffee			
08:30-09:00  Welcome and  Introduction Session	Prof. WANG,  Jing	Prof. , Vice President, Beihang University		
		Prof. WANG, Huiwen, Dean, School of Economics & Management (SEM), Beihang University		
		Prof. VAN POTTELSBERGHE, Bruno, Dean of the Solvay Brussels School of Economics and Management, iCite, Université Libre de Bruxelles, Bruegel and CEPR		
		Prof. DEHON, Catherine, Vice Rector of ULB		
9:00 – 10:20		DEHON Catherine, EMPLIT Philippe, McCATHIE Alice, VERSCHELDEN, Olivier	Are American MBA Rankings consistent?	ECARES, iCite, OPERA – Photonique, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium

Workshop session I: ■ <b><i>Social Innovation Infrastructure and Educational System</i></b>	Prof. CHEN, Xiangdong	LIU, Xielin	Regional innovation in China – Typical Facts	Director, Chinese Academy of Sciences (CAS) University, Beijing, China
		DEMEULEMEESTE R Jean-Luc, DIEBOLT Claude	Adaptive Efficiency of Higher Education Systems: The Case of the Prussian Engineering Education 1806-1914	iCite, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium, CNRS & BETA, University of Strasbourg, France
		CHEN, Xiangdong LI, Bei TANG, Yun	University-Industry Consortium through Patenting Examinations in China	The School of Economics and Management, Beihang University, Beijing, China
<b>10:20-10:40</b>	<b>Coffee Breach / Chatting</b>			
Workshop Session II: ■ <b><i>Patent Technology and</i></b>	Prof. CINCERA, Michele	DUVERGER Catherine, VAN POTTELSBERGHE Bruno	Patent systems and the economic effect of research activities	iCite, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium, Bruegel and CEPR
		Can Huang Zhe Qu	Patent Premium in Countries with Weak Intellectual Property Rights Protection	Zhejiang University, Hangzhou, China. FuDan University, Shanghai, China

<b>Patent System</b>		LIU Xia, VAN POTTELSBERGHE Bruno	Empirical Evaluation of Patent System	iCite, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium, Bruegel and CEPR
		HE, Xi CHEN, Xiangdong	Patent data based investigation over regional innovation output: Specialization vs. Diversification	School of Economics and Management, Beihang University, Beijing, China
<b>12:00 – 14:00</b>	<b>Lunch</b>			
<b>14:00-15:20</b>  Workshop Session III: ■ <b>Globalization and Multinational Business: function of innovation</b>	Dr. HAO, Jin-xing	CHEN, Jin	Globalization of Chinese Companies and their Innovation Performances	Director, Innovation Center, Tsing Hua University, Beijing, China
		BERTRAMS Kenneth	The inward distribution of science-based research: the case of the multinational chemical company Solvay (1863-2013)	F.R.S.- Fonds National de la Recherche Scientifique Université Libre de Bruxelles
		LIU, Yun	Global environment for joint collaborative innovation	Beijing Institute of Technology, Beijing, China
		CINCERA Michele, COZZA Claudio, TUEBKE Alexander	Main drivers for local and global R&D sourcing of European MultiNational Enterprises	Director of the International Centre for Innovation, Technological and Entrepreneurship Studies (iCite), Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium, Università degli Studi del Piemonte Orientale, Italy,

				EC-JRC-IPTS, Seville, Spain.
<b>15:20 -15:40</b>	<b>Coffee Break / chatting</b>			
<b>15:40-17:00</b>  Workshop Session IV: ■ <b><i>Innovation Policies</i></b> ■ <b><i>Hot issues in MOT and innovation studies</i></b>	Prof. CHEN, Xiangdong	MAGHE Virginie, CAPRON Henri, CINCERA Michele	Institutional set-up of Chinese innovation policies	iCite, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium
		Prof. MU, Rongping	Key Policies regarding to technology innovation in China	Director, Research Institute of Science & Technology Policy, Chinese Academy of Sciences (CAS), Beijing, China
		Prof. KOCAOGLU , Dundar F	Research issues in innovation and technology management studies in the US	Director and CEO, Portland International Conference on Management of Engineering & Technology(PICMET), Portland State University, Portland, USA
<b>Oct. 26, 2013</b>				
<b>09:00-10:20</b>  Workshop Session V:	Prof. VAN	DEWULF Lauriane, CINCERA Michele	Determinants of scientific production: An empirical study of the world's largest R&D companies	iCite, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium
		HAO, Jinxing	Strategies, Technologies, and Organizational Learning or Developing Organizational	School of Economics and Management, Beihang Univ. Beijing,

<b>■ Innovative Organization</b>	POTTELSBERGHE, Bruno		Innovativeness in Emerging Economies	China
		HENSMANS Manuel, Gerry Johnson George S. Yip	Lessons in Strategic Transformation - What Chinese companies can learn from British success stories	iCite, Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, Belgium, Lancaster University Management School, UK, China Europe International Business School, Shanghai, China.
		YE, Xuanting	Study on the measurement of international Knowledge flow based on the patent citation network.	The School of Public Administration, Tsing Hua University, Beijing, China
<b>10:20-10:40</b>	<b>Coffee Break / Chatting</b>			
<b>10:40 – 12:00</b>	Professor DEHON, Catherine	WU, Junjie	K-means-based Consensus Clustering – An Effective Methods to Measure Innovation	School of Economics and Management, Beihang University, Beijing, China
Workshop Session VI		CHENG, YU, HUANG, LUCHENG	Technology Forecasting and Technology Foresight: Research on Application of Objective Analysis Methods	School of Economics and Management, Beijing University of Technology, Beijing, China
<b>■ Innovation Resources and Research Tools</b>		WANG, Deqing	Science & technology resource database – an effective platform for policy monitoring	School of Economics and Management, Beihang University, Beijing, China
<b>■ Hot Issues in MOT</b>		Prof. VAN POTTELSBERGHE,	Research issues in innovation and technology	Dean of the Solvay Brussels School of Economics and Management, iCite,

<i>and innovation studies</i>		Bruno	management studies in Europe	Université Libre de Bruxelles, Bruegel and CEPR
<b>12:00 -12:10</b>	Prof. WANG, Jing Prof. VAN POTTELSBERGHE, Bruno		<b>Concluding Remarks</b>	The School of Economics and Management, Beihang University Beijing, China  Dean of the Solvay Brussels School of Economics and Management, iCite, Université Libre de Bruxelles, Bruegel and CEPR

Notice: Each speaker will have 15 min on his or her presentation, plus 5 min questions