

SOLVAY INTERNATIONAL STUDY TRIPS



FIND YOUR BUSINESS FEET
IN BRUSSELS. EXPLORE THE
HEART OF EUROPE



Solvay Brussels School
Executive Education

 exed.solvay.edu

ULB



The Solvay Brussels School of Economics and Management (SBS-EM)

was founded in 1903 by Ernest Solvay, a humanist and industrial leader to bridge the gap between business and technology. Since then, it's been training men and women with **management skills, decision making and analytical thinking**.

After merger in 2008, the SBS-EM has become **the faculty of economics and management of the Université Libre de Bruxelles (ULB)**, an international and multicultural university which plays a major role in economic, social, and cultural development in Belgium.

The SBS-EM has always given its teachings a multidisciplinary perspective as well as a quantitative and scientific approach.

The SBS-EM is a demanding institution, where students must work hard and strive for excellence. It provides robust education, carries out advanced research and benefits from deep ties with the economy.

The school offers education services from bachelor degrees to high-level executive education and PhD programmes. The school is **Internationally Recognized and accredited by EQUIS and AMBA**, the main international accreditations of quality control for management in higher education.

WHAT'S IN IT FOR YOUR STUDENTS?

- 1** Headquarter of the European Union, the NATO, World Customs Organization, EUROCONTROL...
- 2** Very international environment
- 3** Inside view perspective
- 4** Central location in Europe, easy access by train or plane to other European capitals
- 5** A big corporate network hosting your students at their premises
- 6** Elite multi-lingual professors familiar with international students, experts of the topic.

KEY FACTS ULB

24.200 STUDENTS/YEAR

12 FACULTIES

5 NOBEL PRIZES

40
UNDERGRADUATE
PROGRAMMES

247
GRADUATE
PROGRAMMES

32% INTERNATIONAL STUDENTS

KEY FACTS SBS-EM

+4,200 STUDENTS

36%
INTERNATIONAL
FACULTY

25%
INTERNATIONAL
STUDENTS

+130 ACADEMIC PARTNERS IN 40
DIFFERENT COUNTRIES

WHAT IS THE INTERNATIONAL STUDY TRIP (IST) ?

IST is a tailor-made programme for international students in Master, MBA or Executive MBA across the globe. We can provide to you a wide range of topics in Economics and Management such as European Business Environment, Role of European Institutions and the EU Regulations, Business Management, Marketing, Innovation, etc. This programme can become part of a regular degree by adding an assignment to students by end of their trip.

PROGRAMME'S STRUCTURE

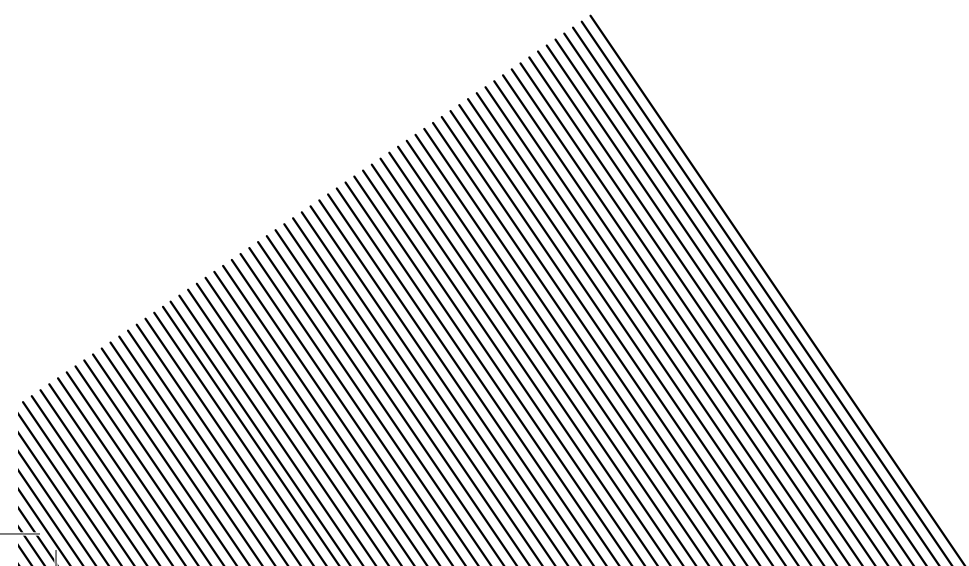
IST consists of lectures plus visits to companies and European institutions.

Lectures are designed with great balance between academic lectures which lay the theoretical groundwork and case studies on real life applicable practices.

The lectures are intense and interactive, covered by high-level faculty using innovative teaching methods and group works. Visits to leading Belgian or international companies and European institutions include presentations by the executives.

SAMPLE PROGRAMME

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
Session 1 European Business Environment	Session 2 Strategic transformation	Session 3 Marketing & Pricing	Session 4 European competition policy and its impact on innovation pace	Session 5 Patent systems & corporate strategies
Visit European commission	Visit Brussels Airport	Visit BBDO	Visit Pfizer	Visit Proximus





Our speakers are prominent researchers, professors and practitioners who have extensive teaching experience with international students.

They are experts of the topic and are regularly consulted by the Belgian government and the EU institutions. They can cover a wide range of topics in economics, management politics and regulations.

A FEW EXAMPLES OF TOPICS ARE:

Political economy

International and EU trade Policy

Industrial and development policies: EU, US & beyond

Innovation management

Markets and technology of the future

Digital retail, e-commerce and omnichannel management

Consumer behavior

Data privacy

“Since 2016 our EMBA Programme joins the SBS-EM for a one-week IST trip to Brussels. During our excursion we learn how to do business in the EU. Company visits as well inside views of the EU and their politics complement our study trip. The SBS-EM impresses above all with its network and its uncomplicated organisation. The lecturers are extremely motivating and provide practical insights greatly appreciated by our participants. The modern infrastructure in a central location rounds off the pleasant, informative Study Trip to Brussels”

PROF. DR. LUKAS SCHERER, OEC. HSG



MAXIME ALLARD , MANAGER ONCOLOGY –
PFIZER BELUX

“It has been 2 years since Pfizer proudly partnered with one of the best business schools in Belgium. Together, Solvay and Pfizer welcomed more than 40 students from all over the globe. This partnership is an excellent opportunity for the students and Pfizer. We immerse them in the world of pharmaceuticals and engage in insightful discussions with them. Pfizer learns from these bright young people bringing their diverse, international background and views to our company.

Practical information

Language: ENG / FR / NL

Duration: 3 days up to 2 weeks

Location: SBS-EM, 42 avenue F.D. Roosevelt - 1050 Brussels

Number of participants: maximum 30

Certification: Optional grading assignments

CONTACTS



Please contact **Tamara Schuller**,
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queries and outline of the programme

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COMPANY-SPECIFIC PROGRAMMES

Does your team need to acquire a new set of skills or knowledge, gain more experience and boost their leadership?

The company-specific programmes are specially designed to enhance management performance and address a wide range of challenges within your organisation.

Our reference customers include local and international companies such as Total, bpost, Bouygues, Besix, AG Insurance, VOKA, Proximus, Fiat, ING and many more.

We co-design a programme uniquely suited to your sector, organisation and your team while selecting the best people to deliver it.



FOR MORE INFO,
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SOLVAY EXECUTIVE
EDUCATION

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DREAM. LEARN. LEAD.



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