CORPORATE NETWORK Sept.2017



# Focus on the Corporate Relations Office at SBS-EM

### History & Vision

In 2013, <u>SBS-EM</u> launched its Corporate Relations Office in order to develop further the School's interaction with its socioeconomic environment. The activities of this office are organized around 50 key companies in Belgium and abroad and are structured into three main pillars:

- Involvement of corporate leaders/experts in education: Guest course lecture, Business Voice Series (BVS) seminar
- Structured career and internship services: Talent partnership
- Knowledge sharing programme: Knowledge partnership

Majority of SBS-EM corporate partners are **Belgian companies and institutions** (with a global presence) or international enterprises with medium-size or large headquarters in Belgium. These companies operate in a large variety of sectors and include as well public and nonfor profit institutions, start-ups and young innovative companies.

## Partnership Packages

#### **Talent Partnership**

In close collaboration with <u>Career Services Office</u> and <u>Students Campus Recruitment team</u>, the Corporate Relations Office devotes continuous efforts to <u>maximize the placement of SBS students both for jobs and internships via structured</u>, <u>long-term Talent Partnerships with employers</u>.

The partnership packages are **tailored** to the needs of the employers and students and are designed by a professional team who leverages on its extensive knowledge of SBS students (and their career preferences) in order to provide high-quality, efficient recruitment solutions and employer branding services. The students of Campus Recruitment team highly contribute to the design procedure by sharing insights on students' preferences and schedules.



**Soha Saati** Corporate Relations Manager

Solvay Brussels School of Economics & Management, ULB
Avenue F.D. Roosevelt 50- CP 145/1
B-1050 Brussels
Tel.: +32 2 650 41 67
soha.saati@solvay.edu

<u>Download our Talent</u> <u>Partnership brochure!</u>



"For a few years now, Delhaize has been a partner of Solvay Brussels School. For both our traineeships, the International Graduate Trainee Program and the Retail Traineeship, we're looking for ambitious, highly talented graduates every year, who have the potential to become our future leaders. Solvay's strong tradition of excellence and innovation made us engage in this beneficial collaboration. Partnering with Solvay has allowed us to find these bright trainees throughout the years. In addition to successfully fulfilling our recruitment needs, our relationship with Solvay is on based on professionalism and enthusiasm from both sides to make this collaboration a great success!"

## Denis Knoops CEO Delhaize



"At the Boston Consulting Group, we truly believe in the talent of Solvay students and the quality of their education. For these reasons, we decided to enter into a closer partnership with Solvay last year. We have been extremely satisfied by the support we received from the Solvay team, from organizing workshops on campus to helping us keep in touch with students. Going forward, we hope to further reinforce our collaboration and continue to attract top Solvay students. Besides, as a Solvay alumni, I am very proud each year when we recruit Solvay students, so looking forward to seeing many new toppers joining BCG again in the coming months & years!"

Sébastien Albert
Boston Consulting Group
& Alumni 2014

#### **Knowledge Partnership**

Through its brand new knowledge sharing partnership policy, the School aims at further collaborating with the corporate world for generating new actionable knowledge in economics and management through applied research project and sharing this knowledge through seminars, workshops, round-tables, surveys and brainstorming sessions.

**Faculty members are strongly involved** in the development and management of a Knowledge Partnership.

Read more about SBS knowledge partnership with Deloitte in Innovation Leadership!

#### **Business Voice Series (BVS)**

The BVS is a platform where successful business leaders, economists, politicians and intellectuals are invited to share their knowledge with SBS community and to debate on the most topical issues in economics and management. These monthly seminars are highly interactive and participation is currently free of charge. An informal drink at the end of the debate provides a unique networking opportunity between the academia, industry and students.



#### Examples of previous BVS topics and speakers:

"Entrepreneurship through trial, error and lessons learned" - Inge Geerdens, CEO and founder of CVWarehouse.com.

"When Art and Science meet: building Candy Crush, the biggest video game ever" - Jean-Bernard Moens, VP of Business Performance and Analytics at Candy Crush.

"Game Over – The Inside Story of the Greek Crisis Drawing the broader lessons for Europe" - former Greek Finance Minister George Papaconstantinou

"Taking the best out of the digital revolution!" - Nicolas van Zeebroeck, fulltime professor at SBS-EM, Quentin Nickmans, a former top-tier BVG consultant and serial entrepreneur, and Laurent Hublet, a member of the team of Belgium's Deputy Prime Minister Alexander De Croo and in charge of Digital Belgium.

"Using Big Data for Social Impact – How to fight Global Epidemics? Learning from Ebola." - Debarati Guha-Sapir professor at the Université catholique de Louvain and Director of the Centre for Research on the Epidemiology of Disasters and Conflicts (CRED) in the Institute of Health and Society (UCL), Frédéric Pivetta Managing Partner at Dalberg Data Insights, aiming at leveraging Big Data and Technology to address social questions, and Hilde De Clerck is a medical doctor and started working for MSF in 2006.

Subscribe to the BVS membership list! SBS-EM sincerely thanks its corporate partners who have shown great confidence in our services and solutions and have collaborated with our professors, staff and students on a regular and long-term basis:

# Deloitte.























### QTEM corporate partners:





















McKinsey&Company

