4th meeting of the France – Benelux Chapter

Brussels, 30-31 January 2020

Young People as a Force for Change

Today, the youth is taking the streets to ask for climate action. Social impact takes over career as a source of motivation for millennials and Gen-Z. Globalisation and technological change mean a more uncertain world than ever. Times change. Business schools need to change too. What role are our graduates taking in shaping the future? How do we prepare them to navigate the increasingly complex environments they will be facing and have a positive impact on their organisations?

The youth, their aspirations, their energy, their actions, their educational needs, will be the focus of our 4th PRME Benelux France chapter meeting.

The meeting will also be the opportunity to continue to exchange on our experiences to transform education, research and operations at our respective schools and discuss chapter-specific and network-wide developments and projects.

Deadline for Registrations: January 15, 2020

Registrations and practical details at: https://sbsem.ulb.be/4th-meeting-of-the-benelux-france-chapter-of-prme
Preliminary programme

Thursday Jan 30, 2020

Starting at 10:00  Registrations in the entrance hall of the R42 building

10:30 – 10:45  Welcome
R42.5.402  Philip Vergauwen (Dean of the SBSEM) and Eva Geluk (Chair of France Benelux Chapter)

10:45 – 11:45  Keynote Address
R42.5.402  Generations, Workplace Behaviour and Stereotypes: Is Gen Z different?
Annick Van Rossem (KU Leuven)

11:45 – 12:30  Panel: Young Leaders of Tomorrow
R42.5.402  Raquel de Paiva Serôa da Motta (TIAS), Agathe Simon (ICN Business School), Alka Khenchi (Maastricht)
Moderator: Hermina Kooyman (Maastricht)

12:30 – 13:30  Lunch
Atrium

13:30 – 14:15  Impact Entrepreneurship Incubators on Campus
R42.5.402  Virginie Robe (ULB Start.LAB)

14:15 -14:45  Coffee break
Atrium

14:45 – 15:45  Break-out sessions 1

Business Schools as Change Agents
“How to Integrate Sustainability in the Operations of a Business School” by Jan Beyne (Antwerp Management School)
“Stakeholder engagement for Sustainability” by Tuanh Lam (Amsterdam University of Applied Sciences)
“How do Business Schools become Change Agents” by Fatima Homor (Radboud University)

Experiential Learning for Sustainability
“The Plastic Forum at Audencia” by Emma Avetisyan and André Sobczak (Audencia)
“Supporting Actors in Underprivileged Areas” by Emma Avetisyan and André Sobczak (Audencia)

Global Compact NL (TBC)

15:45 – 16:15  Coffee Break
Atrium

16:15 – 17:15  Update on the Chapter
R42.5.402  Eva Geluk (chair of the France-Benelux Chapter)

18:30-22:00  Visit of Mushroom and Aquaponics Farm at BIGH
Conference Dinner
Break-out Sessions 2
Joint Projects for French Chapter Members
Lead: Kim Ceulemans (Toulouse Business School)

Student Engagement
“SDG-focused extra-curricular programmes” by Hermina Kooyman (Maastricht School of Management)
“ULB Student Green Office” by TBC (Université Libre de Bruxelles)

Coffee Break
Atrium

Break-out Sessions 3: Chapter Projects
The SDG Barometer
Jan Beyne (Antwerp School of Management)

Individual Sustainability Competencies Project
Wim Lambrechts (Open University) and Mirjam Minderman (Tias)

Break-out Sessions 4
Gender bias in the Classroom: A workshop
Krista Finstad-Milion (ICN Business School)

Sustainability Education and Programme Design
“The Audencia CSR Module” by Emma Avetisyan and André Sobczak (Audencia)
“Sustainable Development Pathways to support Sustainability Education and Pedagogical Innovation” by Audrey Beghon (Université Libre de Bruxelles) and Estelle Cantillon (SBSEM)

Conference Wrap-Up
R42.5.402

Lunch
Atrium

Local organisation team:
Estelle Cantillon, Nancy De Munck, Hedwige Hankart

Venue:
Solvay Brussels School of Economics and Management, Université Libre de Bruxelles, 42 av. FD Roosevelt, B – 1050 Brussels.
Directions: https://www.ulb.be/en/solbosch/directions