

2ND INTERNATIONAL WORKSHOP ON INNOVATION & TECHNOLOGY MANAGEMENT (IWITM)

Tuesday, 30th October 2014

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| Tuesday, 30 th October 2014 | | |
| 13:30 – 14:00 | Welcome speeches – Room R42.2.107 | |
| 14:00 – 16:00 | Session 1 – Room R42.2.107 | |
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| 14:00 | Jing Wang – Beihang University | Service innovation in manufacturers: Case study in Asia-Pacific region |
| 14:30 | Guangyan Liu, Manuel Hensmans - ULB | Why do Chinese EMNEs establish affiliates in Belgium? |
| 15:00 | Liyan Han, XuesongGu – Beihang University | Home countries' economic factors and ODI development: is China unique? |
| 15:30 | Michele Cincera, Alexandra Dubois - ULB | Impact of Research and Development State Aids' Regulatory Framework on private Research and Development |
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| 16:00 – 16:30 | Coffee break - Atrium | |
| 16:30 – 18:00 | Session 2 – Room R42.2.107 | |
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| 16:30 | Xia Liu, Bruno van Pottelsberghe - ULB | Comparative Study of Patent Litigation System : Quality and Demand |
| 17:00 | Xiangdong Chen, Shuang Song – Beihang University | Patenting behavior – Why patent value is low in China? |
| 17:30 | Jérôme Danguy, Bruno van Pottelsberghe - ULB | The Policy Dilemma of the Unitary Patent |
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Friday, 31th October 2014

Solvay Building – 42, avenue F.D. Roosevelt – 1050 Bruxelles

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| 09:00 – 11:00 | Session 3 – Room R42.2.107 | |
| 09:00 | Qihong Zhao , – Beihang University | Chinese national emergency warehouse location research based on VNS algorithm |
| 09:30 | Marco Ceccagnoli, Nicolas van Zeebroeck, Roberto Venturini - ULB | Cross-Functional Knowledge Integration, Patenting and Firm's Performance |
| 10:00 | Yan Zou, Wei Tie, Wang Jingzhou – Beihang University | Research on the impact of knowledge characteristic and coordination mechanism on enterprises' cooperative innovation knowledge transfer |
| 10:30 | Chris Forman, Nicolas van Zeebroeck - ULB | Internet adoption and knowledge diffusion |
| 11:00 – 11:30 | Coffee break - Atrium | |
| 11:30 – 13:00 | Session 4 – Room R42.2.107 | |
| 11:30 | Yaodong Le, Fajie Wei, Anying Liu – Beihang University | The risk measurement of space launch project based on gray relational analysis |
| 12:00 | Michele Cincera, Virginie Maghe - ULB | Typology of innovation policies: international comparison between EU and non-EU countries in terms of innovation governance |
| 12:30 | Wenbing Chang, Shenghan Zhou – Beihang University | The reliability evaluation methods with intuitionistic fuzzy information in Chinese aviation industry |
| 13:00 | End of works | |