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Inaugurated in 2013, the **International Centre for Innovation, Technology and Education Studies (iCite)** of the **Solvay Brussels School of Economics and Management** at Université Libre de Bruxelles, aims at better understanding the drivers of innovation and welfare in our society. It gathers academics who perform multidisciplinary research and training services. Theoretical and empirical analyses aim at better understanding the economics, management and history of innovation, knowledge generation and knowledge diffusion. Based on the outcomes of its research and on the expertise of its members, **iCite** also provides advices and recommendations to policy makers and business leaders.

Major research topics include cliometrics of Higher Education Institutions; interaction between market processes, organizational strategies and governance of universities and firms; analysis of National Innovation Systems; determinants of firms’ research and innovation activities and their economic impact; efficiency of science and technology policies; effectiveness of intellectual property policies; entrepreneurial challenge; dynamics and funding of entrepreneurship and small businesses; impact of Information and Communication Technology on the organization and performance of firms and R&D; strategies pursued by organizations to continuously renew their competences and performance; outsourcing decisions of Multi National Enterprises and the internationalization of R&D.

Members of **iCite** have a large record of scientific publications in leading international journals. They are also unanimously recognized for their considerable experience in conducting studies for policy analysis and industry advice. **iCite** has been active in major contract research projects on behalf of the European Commission, the EPO, the OECD, and the Belgian Federal and Regional governments and institutions.

Michele CINCERA  
Director
I. ADMINISTRATIVE INFORMATION

Director

CINCERA, Michele
Nationality: Belgian and Italian
Position at ULB: Professor
Fields: impact assessment of competition and research policies, industrial organization.
Funding: ULB payroll
PhD from ULB

President

SAPIR, André
Nationality: Belgian
Position at ULB: Professor
Fields: European integration, international trade, globalization.
Funding: ULB payroll
PhD from the Johns Hopkins University (Baltimore, USA)

Faculty Members

BEHRENS, Judith
Nationality: German
Position at ULB: Professor
Fields: corporate entrepreneurship, entrepreneurial thinking and cognition, decision making and innovation outcomes.
Funding: ULB payroll
PhD from WHU - Otto Beisheim School of Management

DEHON, Catherine
Nationality: Belgian
Position at ULB: Professor
Fields: nonparametric and robust statistics, econometrics and applied mathematics.
Funding: ULB payroll
PhD from ULB

DE MEULEMEESTER, Jean-Luc
Nationality: Belgian
Position at ULB: Professor
Fields: (comparative) higher education policies, economics of education, history of economic thought and methodology, economic history.
Funding: ULB payroll
PhD from ULB
GAWSNER, Marjorie  
Nationality: Belgian and American  
Position at ULB: Professor  
Fields: mathematical aspects of electoral systems.  
Funding: ULB payroll  
PhD from ULB

DEWATRIPONT, Mathias  
Nationality: Belgian  
Position at ULB: Professor  
Fields: industrial organization, contracts and auctions  
Funding: ULB payroll  
PhD from ULB

GEORGE Martine  
Position at ULB: Professor  
Fields: data science, creativity and marketing management, innovation and strategic management, talent management and organizational development in strategic business analytics.  
Funding: ULB payroll  
PhD from ULB

VAN POTTELSBERGHE DE LA POTTERIE, Bruno  
Nationality: Belgian  
Position at ULB: Professor and Dean  
Fields: economics of innovation and intellectual property: effectiveness of subsidies, R&D tax credit, patent system and international R&D spillovers.  
Funding: ULB payroll  
PhD from ULB

VAN ZEEBROECK, Nicolas  
Nationality: Belgian  
Position at ULB: Professor  
Fields: economics of information and digital technology, knowledge diffusion, business process, innovation, digital business strategy, digital transformation  
Funding: ULB payroll  
PhD from ULB

VANPOUCKE, Evelyne  
Nationality: Belgian  
Position at ULB: Professor  
Fields: supply chain management, operations management, purchasing management, international manufacturing networks, buyer-supplier relationship.  
Funding: ULB payroll  
PhD from Ghent University
VERGAUWEN Philip
Nationality: Belgian
Position at ULB: Professor and Dean at SBS-EM
Fields: accounting & information management.
Funding: ULB payroll
PhD from KUL

VERMANDELE, Catherine
Nationality: Belgian
Position at ULB: Professor
Fields: statistics, science education.
Funding: ULB payroll
PhD from ULB

WITMEUR, Olivier
Nationality: Belgian
Position at ULB: Professor
Fields: strategic management, entrepreneurship, innovation, strategic planning, innovation management, strategic thinking, business consulting, SMEs, business model innovation, technology & innovation.
Funding: ULB payroll
PhD from ULB

Associated Fellows

ALDIERI, Luigi
Nationality: Italian
Position at ULB: Associate Fellow
Fields: applied economics & econometrics, innovation, development, strategic management, economics & econometrics Analysis
Funding: Associate Professor at University of Salerno (Italy)
PhD from ULB

BUGHIN, Jacques
Nationality: Belgian
Position at ULB: Associate Fellow
Fields: labor economics, agribusiness economics, economics, Web 2.0
Funding: Adjunct Professor and Freelance consultant
PhD from UCL

DANGUY, Jérôme
Nationality: Belgian
Funding: external funding
PhD from ULB
DEVILLE, Hervé
Nationality: Belgian  
Position at ULB: Associate Fellow  
Funding: Expert-Analyst at the CEG “Centre d’études GEORGIN” advice of the Brussels minister for employment.  
PhD from ULB

HAẞAN, Emmanuel
Nationality: French  
Position at ULB: Associate Fellow  
Funding: private consulting  
PhD from Paris Dauphine

ILZKOVITZ, Fabienne
Nationality: Belgian  
Position at ULB: Associate Fellow  
Fields: competition policy and EU integration  
Funding: Professor  
PhD from ULB

RAVET, Julien
Nationality: Belgian  
Position at ULB: Lecturer  
Fields: Economic Analysis  
Funding: ULB payroll  
PhD from ULB

MARQUES SANTOS, Anabela
Nationality: Portuguese  
Position at ULB: Post-Doctoral Researcher  
Funding: external funding  
PhD from ULB

VERARDI, Vincenzo
Nationality: Italian  
Position at ULB: Professor  
Funding: FNRS payroll  
PhD from ULB

VEUGELERS, Reinhilde
Nationality: Belgian  
Position at ULB: Associate Fellow  
Funding: KUL payroll  
PhD from KUL
Doctoral Students

AMEYE, Nicolas
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Nicolas van Zeebroeck
Funding: ULB Payroll, TA

AMZUR, Soufiane
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Catherine Dehon
Funding: external funding

BAKKALI, Samira
Nationality: Belgian
Position at ULB: Doctoral Researcher and Teaching Assistant
Supervisor: Nicolas van Zeebroeck
Funding: ULB payroll

BELKADI, Oumaima
Nationality: Moroccan
Position at ULB: Doctoral Researcher
Supervisor: Judith Behrens
Funding: external funding

DE BIN, Giorgio
Nationality: Italian
Position at ULB: Doctoral Researcher
Supervisor: Bruno van Pottelsberghe
Funding: external funding

ERTAC, Dizem
Nationality: Cypriot
Position at ULB: Doctoral Researcher
Funding: assistantship

EL MADANI, Adil
Nationality: Belgian
Position at ULB: Doctoral Researcher
Funding: external funding

GIMENO-FABRA, Lluis
Nationality: Spanish
Position at ULB: Doctoral Researcher
Supervisor: Bruno van Pottelsberghe de la Potterie
GOSSE, Julien
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Nicolas van Zeebroeck
Funding: Innoviris grant

INCE, Ela
Nationality: Belgian, Turkish
Position at ULB: Doctoral Researcher
Supervisor: Michele Cincera
Funding: ULB payroll

HOFFREUMON, Charles
Nationality: French
Position at ULB: Doctoral Researcher
Supervisor: Nicolas van Zeebroeck
Funding: ULB payroll

KALUKUTA MAHINA, Lena
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Bruno van Pottelsberghe
Funding: Chaire Solvay

KHAN, Shayan
Nationality: Pakistani
Position at ULB: Doctoral Researcher
Supervisor: Bruno van Pottelsberghe
Funding: external funding

PETIT, Elise
Nationality: Belgian
Position at ULB: Doctoral Researcher, Teaching Assistant
Supervisor: Bruno van Pottelsberghe
Funding: ULB payroll

SANCHEZ, Arthur
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Bruno van Pottelsberghe
Funding: ULB Payroll

SHAUCHUK, Palina
Nationality: Belarus
Position at ULB: Doctoral Researcher
Supervisor: Michele Cincera
Funding: Innoviris grant
TABATABAEI, Fatemeh
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Michele Cincera
Funding: no

Administrative Staff

NOTARIANII, Anne-Marie
II. PUBLICATIONS

Edited Books


Chapter in Books


Ilzkovitz, F., "How to measure the direct effects of competition policy interventions?", with A. Dierx in "Ex-Post Economic Evaluation of Competition Policy: The EU Experience", Wolters Kluwer, 2020

Papers in International Scientific Revues (with referees)


Papers in Scientific Revues (without referees)


Working Papers


Bughin, J., “How firms will affect the Future of Work” — iCite Working Paper 2020-035


**Research Reports**


**Other forms of Publications**

III. VISITS

Presentation at International Conferences

Luigi ALDIERI


Jacques BUGHIN, J., T. KRETSCHMER and N. VAN ZEEBROECK

“Digital technology adoption and organizational adaptiveness”: SGS Brownbag Seminar, HEC Lausanne, November 2020.

Presentation at National Seminars and Business Events

Fabienne ILZKOYITZ

1."Ex-Post Economic Evaluation of European Competition Policy II", participation in a webinar organised by the DG Competition (European Commission), 17 September 2020.

IV. NOTORIETY

Prizes & Distinctions

Judith BEHRENS
ULB Best Teacher Award

Editorial Positions

Judith BEHRENS
Journal of Product Innovation Management, Entrepreneurship Theory & Practice

Luigi ALDIERI
Editorial board member of Sustainability Editorial board member of Cean Technologies

Management Role in International Research and Training Networks

Judith BEHRENS
Participation in PhD. seminar of G-Forum

Scientific Council

Luigi ALDIERI
Member of the Scientific Council of the Graduate School of Economics, University of Salerno, Italy.

Consultation as Experts or in Industry

Hervé DEVILLE
Expert-Analyst in the study Center Jacques Georgin of the Political party DEFI “Démocrate Fédéraliste indépendants”
Advisor for the study group created at the CEG « North-South Financial Transfers Between Regions and communities in Belgium 2010 – 2020"
Nicolas VAN ZEEBROECK
Ladbrokes Belgium: Advice on Digital Strategy
Accenture’s Report on Delivering Digital Dividends (October 2018)
Talks in the industry:
Conseil Central de l’Économie – Commission Consultative Spéciale « Consommation » (June 2020)
The Conference Board, CFO Council Meeting on Digital Economics & Strategy (February 2020)
DG GROW & EASME Conference on “A European Perspective on Artificial Intelligence (AI): Paving the Way for SMEs’ AI Adoption in Key Industrial Value Chains”, Panel discussion on “AI in the mobility value chain” (February 2020).

Advisory Functions in Policy

Fabienne ILZKOVITZ
Until 1st July 2020, Principal Advisor, Ex-post economic evaluation of competition policy, DG for Competition, European Commission Since then, still advising the new Principal Advisor.

Nicolas VAN ZEEBROECK
Membre du Conseil Supérieur de l’Emploi (depuis septembre 2020)

Membership of Corporate Board or Scientific Councils of Corporations

Evelyne VANPOUCKE
Executive board member of Slave Free Trade

Nicolas VAN ZEEBROECK
Member of the Advisory Board of The Conference Board’s Digital Transformation Centre (www.conference-board.org) (since 2018)

Media Interviews

Nicolas VAN ZEEBROECK
RTBF – La Première – Matin Première – Les Décodeurs - Réguler les GAFAM – 18/12/2020
RTBF – La Une – JT – Le secteur pharmaceutique exposé aux cyberattaques – 10/12/2020
Le Soir – Fin du stockage illimité et gratuit de Google Photos – 16/11/2020
RTBF – La Première – Matin Première – Télétravail et l’immobilier de Proximus – 05/11/2020
Le Soir – L’enseignement supérieur pas assez open source ? – 1/11/2020
BX1 – Le Face à Face – La crise du COVID accélère-t-elle la digitalisation - 30/10/2020
Moustique – La Révolution e-Commerciale 28/10/2020
RTBF – La Une – JT – Plainte contre Google pour abus de position dominante – 21/10/2020
RTBF – La Première – Matin Première – Le business model d’Instagram – 06/10/2020
Le Soir – Fortnite entre en guerre contre Apple et Google – 16/08/2020
Le Soir – Trump resserre l’étouf autour de TikTok – 07/08/2020
Le Soir – Avec Google, on surfe de moins en moins hors de Google – 02/08/2020
La Capitale – 5G : La bataille des ondes est lancée – 28/07/2020
RTL – Journal de 19h – Testée par 5 opérateurs, la 5G suscite des craintes pour la santé – 19/07/2020
Le Soir – Apple et Samsung ne fourniront plus de chargeurs avec leurs smartphones – 13/07/2020
Business AM – La Belgique franchit une nouvelle étape dans la 5G – 25/06/2020
Le Soir – GAFAM : Le casse du siècle – 08/05/2020
Le Soir – Comment Apple et consorts sont devenus des valeurs refuge – 08/05/2020
RTL Info – De quoi ont peur les anti-5G ? – 28/04/2020
RTL Info – Où en est la 5G en Belgique, pourquoi sa mise en place est ralentie ? – 21/04/2020
Le Soir – Quand Apple se la joue discount et Android premium – 19/04/2020
LN24 – Lancement de la 5G par Proximus – 03/04/2020
RTBF – La Une – JT – Le Scan : Les gagnants de la crise du Coronavirus – 26/03/2020
RTBF – La Première – Le 6-9 – Coronavirus, automatisation et digitalisation – 26/03/2020
Imagine Magazine – Dossier 5G – Mars-Avril 2020
LN24 – Les jeunes au centre du marketing bancaire – 26/02/2020
Le Soir – Google Maps : quinze années de règne incontesté – 10/02/2020
Le Soir – Le chargeur universel ? L’Europe revient à la charge, Apple fait de la résistance – 02/02/2020
RTBF – La Première – CQFD – Comment taxer les GAFA ? – 29/01/2020
RTBF – La Une – On n’est pas des pigeons – Fin du support de Microsoft Windows 7-17/01/2020
V. PhD SUPERVISIONS

Ongoing PhD

Judith BEHRENS

Xue Dong: *Entrepreneurial Decision Making*, started in October 2020
Oumaima Belkadi: *Entrepreneurial Teams Both Started October* 2020

Evelyne VANPOUCKE

Lisi Guan, Chinese, *Prioritization of Green Supply Chain Management Initiatives, 2019-2022*, Maastricht University (but not linked to ULB);

Luigi ALDIERI

Roberta Labruna, Italian, *Gender Gap in Public Administration, since 2017*, University of Naples Parthenope, Italy.

Michele CINCERA

Ela Ince, Belgian and Turkish, *the role of ICT on International Research Collaborations, R&D Offshoring and knowledge spillovers*, with Nicolas van Zeebroeck, started in 2014.

Bruno VAN POTTELSBERGHE

Lluis Gimeno Fabra, Spanish, *Analysis of Patent Procedures at International Level*
Elise Petit, Belgian, *Economics of Innovation*, started in 2015.

Nicolas VAN ZEEBROECK

Nicolas Ameye, Essays on the adoption of analytics within firms, (started in 2014).
Charles Hoffreumon, Toward an economic theory of Blockchain governance, (started in 2016).
VI. RESEARCH FUNDING

Evelyne VANPOUCKE

FNRS, CDR, 2019-2021, humanitarian-corporate partnership formation; BNB, 2019-2021, humanitarian-corporate partnership formation

Michele CINCERA

Contract: Bloclippe
Name of other promoters: Prof. Peter Teirlinck, KUL
Source of funding: Innoviris
Period covered: 2015-2020

Nicolas VAN ZEEBROECK

Collecting Quantitative Data on Digital Technology Adoption
Joint research project with IPSOS for European Commission’s DG CNECT (2020-2023)

CONTACTS

Mailing Address:

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Université libre de Bruxelles
50, Avenue Franklin Roosevelt
CP 114/05
B – 1050 Brussels
BELGIUM

Location:

Campus ULB Solbosch
R42 Building – Level 5
42, Avenue Franklin Roosevelt
B – 1050 Brussels

Other Useful Information:

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Email: anne-marie.notarianni@ulb.ac.be