2019 ACTIVITY REPORT
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Inaugurated in 2013, the International Centre for Innovation, Technology and Education Studies (iCite) of the Solvay Brussels School of Economics and Management at Université Libre de Bruxelles, aims at better understanding the drivers of innovation and welfare in our society. It gathers academics who perform multidisciplinary research and training services. Theoretical and empirical analyses aim at better understanding the economics, management and history of innovation, knowledge generation and knowledge diffusion. Based on the outcomes of its research and on the expertise of its members, iCite also provides advices and recommendations to policy makers and business leaders.

Major research topics include cliometrics of Higher Education Institutions; interaction between market processes, organizational strategies and governance of universities and firms; analysis of National Innovation Systems; determinants of firms’ research and innovation activities and their economic impact; efficiency of science and technology policies; effectiveness of intellectual property policies; entrepreneurial challenge; dynamics and funding of entrepreneurship and small businesses; impact of Information and Communication Technology on the organization and performance of firms and R&D; strategies pursued by organizations to continuously renew their competences and performance; outsourcing decisions of Multi National Enterprises and the internationalization of R&D.

Members of iCite have a large record of scientific publications in leading international journals. They are also unanimously recognized for their considerable experience in conducting studies for policy analysis and industry advice. iCite has been active in major contract research projects on behalf of the European Commission, the EPO, the OECD, and the Belgian Federal and Regional governments and institutions.

Michele CINCERA
Director
I. ADMINISTRATIVE INFORMATION

**Director**

**CINCERA, Michele**  
Nationality: Belgian and Italian  
Position at ULB: Professor  
Fields: impact assessment of competition and research policies, industrial organization.  
Funding: ULB payroll  
PhD from ULB

**President**

**SAPIR, André**  
Nationality: Belgian  
Position at ULB: Professor  
Fields: European integration, international trade, globalization.  
Funding: ULB payroll  
PhD from the Johns Hopkins University (Baltimore, USA)

**Faculty Members**

**BEHRENS, Judith**  
Nationality: German  
Position at ULB: Professor  
Fields: corporate entrepreneurship, entrepreneurial thinking and cognition, decision making and innovation outcomes.  
Funding: ULB payroll  
PhD from WHU - Otto Beisheim School of Management

**BERTRAMS, Kenneth**  
Nationality: Belgian  
Position at ULB: Professor  
Fields: history of science, economic history, social history, contemporary history (from 1800 to 1914), contemporary history since 1914, history of technology history of European countries or settlements.  
Funding: ULB and FNRS payroll  
PhD from ULB

**DEHON, Catherine**  
Nationality: Belgian  
Position at ULB: Professor  
Fields: nonparametric and robust statistics, econometrics and applied mathematics.  
Funding: ULB payroll  
PhD from ULB
DE MEULEMEESTER, Jean-Luc
Nationality: Belgian
Position at ULB: Professor
Fields: (comparative) higher education policies, economics of education, history of economic thought and methodology, economic history.
Funding: ULB payroll
PhD from ULB

GASSNER, Marjorie
Nationality: Belgian and American
Position at ULB: Professor
Fields: mathematical aspects of electoral systems.
Funding: ULB payroll
PhD from ULB

GEORGE Martine
Position at ULB: Professor
Fields: data science, creativity and marketing management, innovation and strategic management, talent management and organizational development in strategic business analytics.
Funding: ULB payroll
PhD from ULB

HENSMANS, Manuel (till September 2019)
Nationality: Belgian
Position at ULB: Professor
Fields: management, strategic management, institutional entrepreneurship, methodology, historical analysis, strategy as practice, qualitative methods, asset management, social Movements, Neo-institutional theory.
Funding: ULB payroll
PhD from Erasmus University Rotterdam, Netherlands

VAN POTTELSBERGHE DE LA POTTERIE, Bruno
Nationality: Belgian
Position at ULB: Professor and Dean
Fields: economics of innovation and intellectual property: effectiveness of subsidies, R&D tax credit, patent system and international R&D spillovers.
Funding: ULB payroll
PhD from ULB

VAN ZEEBROECK, Nicolas
Nationality: Belgian
Position at ULB: Professor
Fields: economics of information and digital technology, knowledge diffusion, business process, innovation, digital business strategy, digital transformation
Funding: ULB payroll
PhD from ULB
VANPOUCKE, Evelyne
Nationality: Belgian
Position at ULB: Professor
Fields: supply chain management, operations management, purchasing management, international manufacturing networks, buyer-supplier relationship.
Funding: ULB payroll
PhD from Ghent University

VERGAUWEN Philip
Nationality: Belgian
Position at ULB: Professor and Dean at SBS-EM
Fields: accounting & information management.
Funding: ULB payroll
PhD from KUL

VERMANDELE, Catherine
Nationality: Belgian
Position at ULB: Professor
Fields: statistics, science education.
Funding: ULB payroll
PhD from ULB

WITMEUR, Olivier
Nationality: Belgian
Position at ULB: Professor
Fields: strategic management, entrepreneurship, innovation, strategic planning, innovation management, strategic thinking, business consulting, SMEs, business model innovation, technology & innovation.
Funding: ULB payroll
PhD from ULB

Associated Fellows

ALDIERI, Luigi
Nationality: Italian
Position at ULB: Associate Fellow
Funding: Associate Professor at University of Salerno (Italy)
PhD from ULB

BUGHIN, Jacques
Nationality: Belgian
Position at ULB: Associate Fellow
Funding: Adjunct Professor and Freelance consultant
PhD from UCL
DANGUY, Jérôme  
Nationality: Belgian  
Position at ULB: Affiliate Fellow  
Funding: research contract  
PhD from ULB

DAVID, Quentin  
Nationality: Belgian  
Position at ULB: Professor  
Funding: Assistant-Professor at Lille 1, Sciences & Technologies  
PhD from ULB

DEVILLE, Hervé  
Nationality: Belgian  
Position at ULB: Associate Fellow  
Funding: private consultancy, expert-analyst & advisor at the office of the Brussels Minister for economy and employment.  
PhD from ULB

DEWATRIPONT, Mathias  
Nationality: Belgian  
Position at ULB: Professor  
Funding: ULB payroll  
PhD from ULB

HASSAN, Emmanuel  
Nationality: French  
Position at ULB: Associate Fellow  
Funding: private consulting  
PhD from Paris Dauphine

ILZKOVITZ, Fabienne  
Nationality: Belgian  
Position at ULB: Associate Fellow  
Funding: Professor  
PhD from ULB

PEETERS, Carine  
Nationality: Belgian  
Position at ULB: Professor at Vleerick Business School  
Funding: ULB payroll  
PhD from ULB

RAVET, Julien  
Nationality: Belgian  
Position at ULB: Lecturer  
Funding: ULB payroll  
PhD from ULB
VERARDI, Vincenzo
Nationality: Italian
Position at ULB: Professor
Funding: FNRS payroll
PhD from ULB

VEUGELERS, Reinhilde
Nationality: Belgian
Position at ULB: Associate Fellow
Funding: KUL payroll
PhD from KUL

Research Fellows

MONCADA PATERNO CASTELLO, Pietro
Nationality: Italian
Position at ULB: Research Fellow
Funding: European Commission, Joint Research Centre payroll

PARY, Nicolas
Nationality: Belgian
Position at ULB: Research Fellow
Funding: PhD SBM-EM, Research Contract

VENTURINI, Roberto
Nationality: Italian
Position at ULB: Research Fellow
Funding: ULB payroll, Compass Lexecon

Doctoral Students

AMEYE, Nicolas
Nationality: Belgian
Position at ULB: Doctoral Researcher
Supervisor: Nicolas van Zeebroeck
Funding: ULB Payroll, TA

BAKKALI, Samira
Nationality: Belgian
Position at ULB: Doctoral Researcher and Teaching Assistant
Supervisor: Nicolas van Zeebroeck
Funding: ULB payroll
GIMENO-FABRA, Lluis  
Nationality: Spanish  
Position at ULB: Doctoral Researcher  
Supervisor: Bruno van Pottelsberghe de la Potterie

GOSSE, Julien  
Nationality: Belgian  
Position at ULB: Doctoral Researcher  
Supervisor: Nicolas van Zeebroeck  
Funding: Innoviris grant

INCE, Ela  
Nationality: Belgian, Turkish  
Position at ULB: Doctoral Researcher  
Supervisor: Michele Cincera  
Funding: ULB payroll

HOFFREUMON, Charles  
Nationality: French  
Position at ULB: Doctoral Researcher  
Supervisor: Nicolas van Zeebroeck  
Funding: ULB payroll

PETIT, Elise  
Nationality: Belgian  
Position at ULB: Doctoral Researcher, Teaching Assistant  
Supervisor: Bruno van Pottelsberghe  
Funding: ULB payroll

SHAUCHUK, Palina  
Nationality: Belarus  
Position at ULB: Doctoral Researcher  
Supervisor: Michele Cincera  
Funding: Innoviris grant

Post-doctoral Researchers

MARQUES SANTOS, Anabela  
Nationality: Portuguese  
Position at ULB: Post-Doctoral Researcher

Administrative Staff

NOTARIANNI, Anne-Marie
II. PUBLICATIONS

Working Papers


**Devillé, H.** « Incidences des complémentarités régionales sur l’évaluation des transferts interrégionaux - Aspects structurels de l’incidence des interdépendances démographiques spatiales et économiques sur les des transferts interrégionaux ». Étude réalisée à la demande du Centre d’études Georgin en vue de documenter le gouvernement bruxellois.

**Devillé, H.** « Évaluation des transferts interrégionaux entre entités fédérées de la Belgique - Aspects méthodologiques et pratiques de l’évaluation des transferts interrégionaux entre les entités fédérées du pays ». Étude réalisée à la demande du Centre d’études Georgin en vue de documenter le gouvernement bruxellois.


Papers in Newspapers, Books & Business Journals


Papers in International Scientific Revues (with referees)


Forman, C. and N. van Zeebroeck (2019), Digital technology adoption and knowledge flows within firms: Can the Internet overcome geographic and technological distance?, Research Policy, 48(8), 1-16.


Research Reports

Michele CINCERA


Hervé DEVILLE

Devillé, H. « Évaluation de la politique des Titres Services en région de Bruxelles-Capitale - Analyse de l’efficacité de la politique des titres services en termes d’arbitrages entre la création d’emploi, la qualité et les coûts des services »
Publication du Centre d’études Georgin Novembre 2019.


E-journal for Academic Research on Brussels

Devillé, H., Les mouvements d’entreprises en région de Bruxelles-Capitale
« Compte rendu de la Situation des créations, des cessations et des migrations d’entreprises en Région de Bruxelles-Capitale Comparaison avec les autres Régions et la Belgique »

Nicolas PARY, Olivier WITMEUR, "Quel financement pour les jeunes entreprises technologiques bruxelloises", Brussels Studies, 2019
III. VISITS

Presentation at International Conferences

Michele CINCERA
Santos, A., Cincera, M., CONCORDi 2019 - Innovation for Industrial Transformation, 2019, Seville, Spain

Ela INCE
Competition and innovation summer school (CISS), June 2019, Ulcinj, Montenegro

Anabela SANTOS
Santos, A., Cincera, M., CONCORDi 2019 - Innovation for Industrial Transformation, 2019, Seville, Spain

Evelyne VANPOUCKE
Euroma, Building social capital in humanitarian-business relationships, June 2019, Helsinki, Finland. euroma2019.org

Nicolas VAN ZEEBROECK

Presentation at National Conferences

Jean-Luc DE MEULEMEESTER


Nicolas VAN ZEEBROECK
Presentation at National Seminars and Business Events

Julien GOSSE


Organisation of Conferences

Luigi Aldieri

Scientific and Paper Review Committee Memer of Global Conference on Business and economics, Istanbul, Turkey, September 30 – October 3, 2019 (http://globeconference.org/chair-scientific-committee/)

Bruno van Pottelsberghe

International Conference on Standard Essential Patents Strategy, keynote speaker Andrei Iancu, Director United State Patent & Trademark Office, 09/2019, ULB.

Belgian & Swiss conference, Challenges for an Innovative Society: Crossing Perspectives between Politics, Academics and Industry. Supported by WBI and Chair Solvay, 10/2019, ULB.

Nicolas van Zeebroeck


Organisation of Conferences Abroad

Judith BEHRENS

Research talk, Kolloqium, Universität Bochum, Ruhr, Germany, 2019
Michele CINCERA
IV. NOTORIETY

Prizes & Distinctions

Luigi ALDIERI

Publons Peer Review Awards 2019 (For placing in the top 1% of reviewers in Environment/Ecology),
Publons Peer Review Awards 2019 (For placing in the top 1% of reviewers in Social Sciences),
Publons Peer Review Awards 2019 (For placing in the top 1% of reviewers in Cross-Field),
https://publons.com/author/1324703/luigi-aldieri#profile

Michele CINCERA

2019: Finalist of the European Microfinance Research Award (The Hague University of Applied Sciences and European Microfinance Network)

Anabela SANTOS

Prize/Award paper published on the Portuguese Economic Journal - Special Issue on Economic Policy in Portugal (Portuguese Ministry of Economy)
2019: Finalist of the European Microfinance Research Award (The Hague University of Applied Sciences and European Microfinance Network)

Editorial Position

Luigi ALDIERI

Guest Editor per lo Special Issue “Technological Innovation and the effect of Employment on Green Growth” per la rivista Sustainability: https://www.mdpi.com/si/26136

Editorial Board Member of “International Journal of Technology Transfer and Commercialisation” (since March 2019).
Editorial Board Member of “International Journal of Knowledge-Based Development” (since February 2019).
Editorial Board Member of “Strategy & Development Review” (since March 2019).

Judith BEHRENS


Olivier WITMEUR

Membre du Comité de Rédaction, Revue « E&I » (Entreprendre & Innover).

Scientific Council

Luigi ALDIERI

Scientific Council of the Graduate School of Economics, University of Salerno, Italy.

Olivier WITTMEUR

Belgian Entrepreneurship Research Day (BERD)

Luigi ALDIERI

Scientific Council of the Graduate School of Economics, University of Naples Parthenope, Italy.

Michele CINCERA

Scientific Council of SIST, BELSPO
Scientific Council of IBSA, Brussels Statistical Agency
Catherine DEHON

Member of the Scientific Advisory Board of D-Ratings (www.d-ratings.com) (since 2018)
Member of the Academic Advisory Board of Inno.com (www.inno.com) (since 2011)

Consultation as Experts

Catherine DEHON

Procédure d’infraction au droit de l’Union européenne relative au décret du 16 juin 2006 régulant le nombre d’étudiants de premier cycle de l’enseignement supérieur - Grades associés au cursus en médecine et en sciences dentaires.

Hervé DEVILLE

Expert- Analyst in the study Center Jacques Georgin of the Political party DEFI “Démocrate Fédéraliste indépendants”


Olivier WITMEUR

FREE, Board Member

Nicolas VAN ZEEBROECK

BNP Paribas Fortis, Debate over the future of the financial sector, Brussels (December 2019)
Beiersdorf, Workshop on Artificial Intelligence in FMCG and R&D, Hamburg (November 2019)
Ladbrokes Belgium, Advisory on digital strategy (Sept 2019-June 2020)
BeCommerce, Mobile Summit, Panel Debate on Mobile and Digital Payments, Brussels, (September 2019)
Puratos, Executive Committee Workshop on digital strategy (Sept 2019)
Forem, Consultation about the Industry 4.0 (Sept 2019)
Innovation Roundtable, Online expert group discussion on how to diffuse digital skills and mindsets across the organization? (May 2019)
Innovation Roundtable, Online learning group discussion on how to build and sell the case for digital innovation in your organization? (May 2019)
The Conference Board, HR Council Meeting on Digital Transformation (May 2019)
Sofina, Inspirational Conference (April 2019)
MediaMarkt, Executive Session on Digital transformation in Retail (April 2019)
Ladbrokes Belgium, Workshop on digital strategy (March 2019)
D-Ratings, Talk at Press Conference, “The five habits of digital leaders” (February 2019)
Accenture’s Report on “How must companies organize to digitally reinvent themselves?” (January-April 2019)
“What’s your AI business model?”, The Innovation Roundtable, Workshop on AI, Quantum Computing & Digital Experiments, Amsterdam (Netherlands), April 10, 2019

Advisory Functions in Policy

Michele CINCERA

Member of the Jury des pôles de compétitivité wallons.

Membership to Permanent International Research Networks

Luigi ALDIERI

Member of Association for Comparative Economic Studies (ACES),
www.acescon.org/index.php
Member of The European Association of Labour Economists (EALE), http://www.eale.nl
Member of International Joseph A. Schumpeter Society (ISS), https://www.issevec.uni-jena.de/

Evelyne VANPOUCKE

Euroma (European Association of Operations Management)

Olivier WITMEUR

Belgian Entrepreneurship Research Day (BERD)

Nicolas VAN ZEEBROECK

Member of the Strategic Management Society (SMS)

Membership of Corporate Board or Scientific Councils of Corporations

Michele CINCERA

National level:
Commission de l’indice des prix, ministère fédéral de l’économie

International level:
Expert in 2 policy assessment groups, DG Research and Innovation, European Commission
Project evaluator of different projects funded under H2020, REA, European Commission

Nicolas VAN ZEEBROECK

Member of the Advisory Board of The Conference Board’s Digital Transformation Centre (www.conference-board.org) (since 2018)
Member of the Scientific Advisory Board of D-Ratings (www.d-ratings.com) (since 2018)

Olivier WITMEUR

NEWPHARMA, Board Member
Media Interviews

Nicolas VAN ZEEBROECK

LN24 – Magazine Media/Tech : Le secteur des télécoms – 19/11/2019
RTBF – La Première – Matin Première – Digitalisation et emploi – 06/11/2019
La DH – Les géants de l’e-commerce en quête de magasins physiques – 23/08/2019
Canal Z – Samsung et Apple entre confiance et prudence – 01/08/2019
RTBF – La Une – JT – Panne sur Facebook – 04/07/2019
Canal Z – Facebook va lancer sa propre cryptomonnaie – 17/06/2019
L’Echo – Bancontact Payment Survey – 06/06/2019
RTBF – Info (Web) – Google-Huawei – 20/05/2019
RTBF – La Première – Soir Première – Uber entre en bourse – 10/05/2019
RTBF – La Première – Journal – Entrée en bourse d’Uber – 10/05/2019
Le Soir – En voulant se battre sur tous les fronts, Samsung joue un jeu très risqué – 24/04/2019
Le Soir – Les voitures, toujours plus connectées, toujours plus piratables – 13/03/2019
Radio Campus – Histoire de Savoir : Les 20 ans de Google – February 2019
RTBF – La Une – JT – Smartphones pliables – 25/02/2019
RTBF – La Première – Journal – Le modèle économique de Facebook – 04/02/2019
RTBF – Info (Web) – Facebook et les médias – 25/01/2019
RTBF – Info (Web) – Chute d’Apple en Bourse - 6 questions à l’économiste NVZ – 04/01/2019
RTBF – La Une – JT – Mauvaise passe pour Apple dont l'action dégringole – 04/01/2019
RTBF – La Première – Journal – Apple plonge en bourse – 04/01/2019
V. PhD SUPERVISIONS

Ongoing PhD

Luigi ALDIERI


Defended PhD:
Gennaro Guida, Italian, Evaluation Analysis of Scientific Research in Italian Universities, since 2016, University of Naples Parthenope, Italy. Roberta Labruna, Italian, Gender Gap in Public Administration, since 2017, University of Naples Parthenope, Italy.

Michele CINCERA


Bruno VAN POTTELSBERGHE

Lluis Gimeno Fabra, Spanish, Analysis of Patent Procedures at International Level Elise Petit, Belgian, Economics of Innovation, started in 2015.

Nicolas VAN ZEEBROECK

VI. RESEARCH FUNDING

Luigi ALDIERI


Michele CINCERA

Contract: Blocpipe
Name of other promoters: Prof. Peter Teirlinck, KUL
Source of funding: Innoviris
Period covered: 2015-2020

Nicolas VAN ZEEBROECK

Topic: “Online Collaborative Tools in the Brussels Region Entrepreneurial Ecosystem”, Innoviris (3 years “Anticipate” grant), Project with François Lambotte & Damien Renard (UCL), from September 2016 to September 2019.

CONTACTS

Mailing Address:

INTERNATIONAL CENTRE FOR INNOVATION, TECHNOLOGY AND EDUCATION STUDIES - iCite
Solvay Brussels School of Economics and Management
Université libre de Bruxelles
50, Avenue Franklin Roosevelt
CP 114/05
B – 1050 Brussels
BELGIUM

Location:

Campus ULB Solbosch
R42 Building – Level 5
42, Avenue Franklin Roosevelt
B – 1050 Brussels

Other Useful Information:

Tel: + 32 (0) 2 650 38 38
Email: anne-marie.notarianni@ulb.ac.be