

# INTERNATIONAL STUDY TRIPS IN BRUSSELS

BY SOLVAY BRUSSELS SCHOOL



**EXPLORE THE HEART OF EUROPE**

**ULB**



**Solvay Brussels School**  
Economics & Management



ASSOCIATION  
OF  
**AMBA**  
ACCREDITED

EFMD  
**EQUIS**  
ACCREDITED



## SOLVAY BRUSSELS SCHOOL OF ECONOMICS AND MANAGEMENT

Solvay Brussels School of Economics and Management (SBS-EM) was created in 1903 by Ernest Solvay, a well-known humanist and Belgian captain of industry. Today, the School is proud to be part of the Université libre de Bruxelles (ULB), one of the most eminent universities in Belgium with 35,000 students/year, 13 Faculties and 6 Nobel prizes.

SBS-EM honours the main goals set by its founders, namely: training leaders of tomorrow, men and women, with strong decision-making skills, multi-disciplinary vision and focused on quantitative and scientific approaches.

SBS-EM has an excellent reputation in the region. It's known for its excellent students, quality and rigour of its programmes, strong ties with business & society and dynamic alumni network.

The school offers a wide range of programmes, from Bachelor degrees to executive education and Ph.D..



# KEY FIGURES ULB



**35,000 STUDENTS**



**6 NOBEL PRIZES**

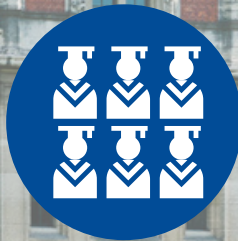


**32%  
INTERNATIONAL  
STUDENTS**

# KEY FIGURES SBS-EM



**4,900 STUDENTS**



**30,000 ALUMNI**



**146 CREDITED  
INTERNSHIPS**



**80  
INTERNATIONAL  
PROFESSORS**



**140 ACADEMIC  
PARTNERS IN 40  
COUNTRIES**



**11TH REPEC  
GLOBAL  
RANKING OF  
BUSINESS SHOOOL**

# 6 REASONS TO TAKE PART IN OUR INTERNATIONAL STUDY TRIP PROGRAMME

- 1** **Tailor-made programme**, co-designed to supply your needs
- 2** A **wide range** of topics including the latest trends
- 3** **Solid academic** content combined with real-life learning experience
- 4** **Expert teachers**, experienced in educating international students
- 5** In-depth **visits** to European Institutions and corporate headquarters
- 6** An unforgettable trip to **the city of Brussels**, heart of Europe



# SOLVAY INTERNATIONAL STUDY TRIPS TAILOR-MADE PROGRAMME

The Solvay International Study Trip is a tailor-made programme, organised in Belgium for international students. The structure of the programme is co-designed with our partner schools in order to guarantee the best learning experience for their students.



Out of the box field visits to leading market companies, start-ups, NGO's & European Institutions



This programme can become part of your students' degree



Topics: a wide choice of topics in Economics and Management including the latest trends in Finance, Innovation, Digital Transformation, Marketing, Sustainability, EU Regulations and many more as per your requirements

“Since 2016 our EMBA Programme joins the SBS-EM for a oneweek IST trip to Brussels. During our excursion we learn how to do business in Europe. Company visits as well inside views of the EU and their politics complement our study trip. The SBS-EM impresses above all with its network and its uncomplicated organisation. The lecturers are extremely motivating and provide practical insights greatly appreciated by our participants. The modern infrastructure in a central location rounds off the pleasant, informative Study Trip to Brussels.”

PROF. DR. LUKAS SCHERER, OEC. HSG

“It has been 2 years since Pfizer proudly partnered with one of the best business schools in Belgium. Together, Solvay and Pfizer welcomed more than 40 students from all over the globe. This partnership is an excellent opportunity for the students and Pfizer. We immerge them in the world of pharmaceuticals and engage in insightful discussions with them. Pfizer learns from these bright young people bringing their diverse, international background and views to our company.”

MAXIME ALLARD, MANAGER ONCOLOGY, PFIZER BELUX

---

# SAMPLE PROGRAMME

---

## MONDAY

**Session 1**  
Entrepreneurship

**Visit**  
European Commission

## TUESDAY

**Session 2**  
Strategic Transformation

**Visit**  
Brussels Airport

## WEDNESDAY

**Session 3**  
Marketing & Pricing

**Visit**  
Procter & Gamble

## THURSDAY

**Session 4**  
European Competition Policy and  
its Impact on the Pace of Innovation

**Visit**  
Pfizer  
(Pharma)

## FRIDAY

**Visit**  
Proximus  
(Telecom)

**Session 5**  
Patent Systems and Corporate  
Strategies

# PRACTICAL INFORMATION

## LANGUAGE

English or French

## DURATION

Minimum 3 days and maximum 2 weeks. It can be organized at any time of the year.

## LOCATION

ULB Solvay Brussels School of Economics and Management,  
42 avenue F. Roosevelt, 1050 Brussels, Belgium

## NUMBER OF PARTICIPANTS

12 to 25

## FEES

The programme fee depends on the duration and extra-curriculum activities. Logistics can also be taken care of upon request. Following a preliminary consultation, we provide an offer with the programme outline and a draft budget.



# C O N T A C T

**Tamara Schuller**

Head of International Relations

Student International Mobility Service

 Tamara.schuller@ulb.be

 +32 2 650 41 68

**ULB**



**Solvay Brussels School**  
Economics & Management

